

Innovative Program Paper and Poster Presentation Information

2014 AWHONN Convention: “Celebrate the Magic of Nursing Excellence”

Innovative program presentations are about innovative programs implemented in a variety of practice settings. These are **newly created** and **implemented** programs that address challenges in women’s health, obstetric and neonatal nursing practice, education or administration. Papers and posters must include a discussion of program outcomes. **Submissions are peer reviewed blindly.**

Applicants can indicate a preference to present orally in a paper session, or as a poster. Only those with speaking experience should select “paper”. Those interested in presenting orally are encouraged to indicate a willingness to display a poster if not selected for oral presentation. There are a limited number of slots available for oral presentation, and our poster room is extremely well attended. Arguably more attendees are exposed to your work there than in an oral presentation which competes with seven other sessions.

Criteria for Selection

- Program complements convention goal and objectives
- Clarity of purpose, proposed change and objectives
- Clearly delineated process for implementation, data collection and evaluation of program
- Description of program outcomes after implementation
- Content free of commercial bias
- Program is innovative, timely and meets a need
- Applicability/implications for women’s health, obstetric or neonatal nursing practice, education or research

Goal and Objectives

The goal of the 2014 AWHONN Annual Convention is to celebrate the magic of nursing excellence.

At the conclusion of the conference attendees will be able to

1. Describe evidence-based nursing interventions that improve outcomes for newborns and women across the lifespan.
2. Explore innovative strategies to advance nursing science and practice.
3. Cultivate renewed energy for nursing excellence.

Submission Process

To expedite the submission process, gather required components before entering the Speaker Management System. You will be asked to provide the following:

- **Title:** Should spark interest, yet still clearly reflect the content. The title should be a concise statement of the main topic. Sample titles:
 - *Exploring An Innovative Approach to Patient Communication with Antepartum Diabetic Patients*

- *Implementation of a Bar-Coded Label System for the Management of Expressed Breast Milk*
- **Submitter's Email:** If there is more than one submitter, list the email address of the primary contact.
- **Presentation Format:** You will be asked to indicate your preference to present as a paper, which is a 30 minute oral presentation, or as a poster. Only those with speaking experience should select "paper". If you select "paper", you are required to list three recent speaking engagements of presenting authors, including the audience size and composition. You will also be asked if you are willing to present as a poster if your abstract is not selected as a paper.
- **Brief Description:** This is 2-3 sentences, no more than 75 words, intended for posting on the convention website or other program materials to let attendees know what the session is about. You want them to attend your session, this should stimulate interest. Sample descriptions:
 - *Clear communication is a cornerstone of quality patient care. As the United States experiences changing demographics, healthcare providers are often challenged to communicate with patients who do not speak English well. The Luz de mi Vida program offers a new and effective approach to providing Spanish interpreters in the maternity care setting.*
 - *There is an under-reported fall/drop risk for newborns during hospitalization primarily due to mothers falling asleep when the newborns are in the maternal bed and the babies falling to the floor. Significant injuries and potential preventable deaths will be described in three categories of newborn falls. The presentation will include an analysis of factors, events, prevention interventions and the resulting Newborn Fall Prevention Program implemented within a large health care system.*
- **Three Behavioral Objectives:** This is what the learner should be able to do on completing your session. Sample objectives:
 - *Identify the challenges and opportunities in rural obstetric nursing to provide safe obstetric care.*
 - *Describe methods to improve staff readiness and improve patient outcomes in low frequency, high risk events in a rural setting.*
 - *Formulate a framework to implement evidenced- based practices in obstetric care in a low volume setting.*
- **Teaching Delivery Methods:** You will be asked to select from a list of delivery methods; the methods you choose should be appropriate for the content and objectives.
- **Pharmacology Content:** You will be asked to estimate how many minutes you will spend discussing medications during your presentation.
- **Bibliography:** Reviewers want to see the scientific or academic basis for your presentation, the sources for your assertions. You will be asked to provide at least five references, preferably from peer reviewed journals. At least three of

them must be current as of the last five years. APA format recommended: <http://www.apastyle.org/>. The bibliography should not be included in the text of the abstract (see abstract instructions below): A sample bibliography follows:

- Black, M.C. & Breiding, M. J. (2008). *Adverse Health Conditions and Health Risk Behaviors Associated with Intimate Partner Violence- United States, 2005. Mortality and Morbidity Weekly*, 57 (5), 113-117.
 - Coker, A.L. (2007). *Does physical intimate partner violence affect sexual health?: A systematic review. Trauma, Violence, & Abuse*, 8, 149-177.
 - Frost, J.J., Singh, S., Finer, L.B. (2007). *U.S. women's one-year contraceptive use patterns, 2004. Perspectives on Sexual and Reproductive Health*, 39, 48-55.
 - Miller, E., Decker, M.R., McCauley, H.L. Tancredi, D.J., Levenson, R.R., Waldman, J., Schoenwald, P., & Silverman, J.G. (2010). *Pregnancy coercion, intimate partner violence, and unintended pregnancy. Contraception*, 81, 316-322.
 - Schreiber, C.A., Whittington, S., Cen, L., & Maslankowski. L. (2011). *Good intentions: Risk factors for pregnancy in the US cohort of a microbicide trial. Contraception*, 83, 74-81.
 - Silverman, J., McCauley, H.L., Decker, M.R., Miller, E., Reed, E., & Raj, A. (2011). *Coercive forms of sexual risk and associated violence perpetrated by male partners of female adolescents. Perspectives on Sexual and Reproductive Health*, 43, 60-65.
- **Content Outline:** To determine if the content is congruent with your description, title and objectives, you will be asked to provide the outline for your presentation. If you have indicated you prefer making an oral presentation, you must indicate how many minutes you will spend on each component of the outline. Make sure that the time allotted for each component totals 30 minutes. If you have specified that you will discuss medications, please detail in your outline. All content must be free of commercial bias and/or product or program promotion. Sample objectives with appropriate outline:

Learning Objectives:

1. *Identify the challenges and opportunities in rural obstetric nursing to provide safe obstetric care.*
2. *Describe methods to improve staff readiness and improve patient outcomes in low frequency, high risk events in a rural setting.*
3. *Formulate a framework to implement evidenced- based practices in obstetric care in a low volume setting.*

Content Outline:

- A. *The context of rural care (5 minutes)*
 1. *Percentage of US living in rural settings/number of births in rural facilities in US*
 2. *Purpose of Critical Access Hospitals in providing obstetrical care*
 3. *How we deliver obstetrical care – a typical CAH*
 4. *Assumptions and facts about small facilities and quality of care*
 5. *NQF Never Event: Death or injury of newborn associated with low risk pregnancy*
- B. *How do you get good at obstetrical care when you do 60-80 deliveries a year? (15 minutes)*
 1. *Implementing evidenced based practice*
 2. *Use of electronic medical record with clinical decision support system*
 3. *Understanding errors and human factors and system thinking*

4. *Root Cause Analysis*
 5. *Training/competencies*
 6. *OB Academy*
 7. *Simulations*
 8. *Transfer to high level of care*
- C. *High risk patients in a low risk setting: Lessons Learned (10 minutes)*
1. *Abruption*
 2. *Extreme prematurity*
 3. *Hemorrhage*

- **Disciplines:** You will be asked to check off the focus area or areas covered in your presentation.
- **Author Information:** You will be asked to provide contact information, credentials and affiliations for all authors. In addition you must include a short biosketch (limited to 200 words). If the submission is accepted for oral presentation, the biosketches of presenting authors will be read aloud to attendees. The focus of the biosketch should be what makes you qualified to present the topic. This is an author's biosketch for a presentation on a peer centered nurse internship program:

Kimberly Carnevale is a Level III RN with over 20 years experience in labor and delivery nursing at Maine Medical Center (MMC). She holds a Bachelor's Degree in Nursing from the University of Southern Maine, and is certified in Inpatient Obstetrics. Kim has functioned as the Family Birth Center Unit Coordinator, Labor and Delivery charge nurse and MMC's Magnet Committee Unit representative. She has been Co-Coordinator of the Birth Center Nurse Internship Program since its inception.

- **CV/Resume:** All presenting authors must upload a current CV or resume.
- **CNE Disclosure:** All authors must disclose any relevant personal, professional or financial relationships with a commercial interest producing, marketing or selling health care goods or services consumed by or used on patients. All real or potential conflicts of interest will be evaluated and resolved by program committee members to ensure the presentation is free of commercial bias. Learners will be informed as to the presence or absence of conflicts of interest prior to the start of your session, typically as a slide for oral presentations and signage for posters. In addition, you must also indicate whether you will include discussion of off label drug or device use

Abstract Text: You will be asked to submit a narrative summary of your talk, limited to 400 words. If your submission is selected, this abstract will be included in a conference proceedings supplement to the *Journal of Obstetric, Gynecologic & Neonatal Nursing (JOGNN)* and will be edited prior to publication. The abstract is used by reviewers to assess your approach to the topic, your grasp of the current state of practice and science, and the level of sophistication of the presentation. You can create the abstract in Word first and then cut and paste into the Speaker Management System. Your abstract must be structured to include the following elements:

- Purpose for the program

- Proposed change
- Implementation, outcomes and evaluation
- Implications for nursing practice
- Keywords: 3-6 key terms that can be used to index your abstract

Your abstract should not include a reference list, in text citations, tables, or bulleted lists. If you include these elements, they will be removed prior to publication. Please use acronyms and abbreviations sparingly if at all. If you do use an acronym or abbreviation, write it out on first use followed by the acronym in parenthesis; use the acronym only thereafter.

Tips and Timeline

You do not have to complete the submission in one sitting. You can click “save and continue” at the end of a page and get back to the submission by using your log-in number. If the system will not let you save the content because you have not completed the entire page, you can simply fill in a place holder such as “to be determined” and come back to that field at another time.

All submissions must be completed by September 10, 2013; you will be notified of the Program Committee’s decision by December 2013.

If Your Submission Is Selected for Presentation

All accepted submissions will appear in a convention proceedings supplement. In addition submitters are eligible for the prestigious *Outstanding Innovative Program Poster or Paper Award* presented at a designated time during convention.

Paper presenters will be provided an LCD projector, computer, screen and lectern with microphone. No other audio/visual equipment will be provided or may be used. Each paper session will be limited to **30 minutes**, which should include time at the end for questions and answers. A **maximum of two people** can present a paper. *AWHONN does not permit use of flipcharts, overheads, or videocassettes during paper presentations.*

Posters are put on display in a room or foyer for attendees’ viewing from Sunday evening, June 15, 2014 through Tuesday late afternoon, June 17, 2014. Presenters are expected to be at their posters and available for questions during specified times. Attendees can earn a maximum of 5.0 contact hours by viewing posters. Selected poster presenters will be provided with a chair and a 4ft. high X 8ft. wide corkboard. Posters should be no larger than 46 ½ inches high and 93 ¾ wide. Electrical outlets will not be available. A **maximum of two people** may present a poster.

Presenters will be responsible for their own travel and all expenses related to their presentation. All presenters are required to register to attend the convention and will be eligible for a \$75 discount off of full convention registration fees.

Questions or Concerns

If you should have any questions or concerns, please do not hesitate to contact Carolyn Schick, Manager of Education Programs, by phone at 202-261-1462 or by email at cschick@awhonn.org.